



8 HOUR DEFENSE HAND SANITIZER AND MICROSURE 30-DAY ALL PURPOSE DISINFECTANT MADE BY STRATEGIA® AVAILABLE TO HELP STOP THE SPREAD OF COVID-19

Strategia® - 8 HOUR DEFENSE® Hand Sanitizer, which provides up to 8 hours of defense against viruses and microSURE® All Purpose Disinfectant, a long-lasting surface protectant, now available for commercial use to defeat the spreading of COVID-19

MARCH 20, 2020 (Pensacola, FL) – Strategia® joins the war against COVID-19 with FDA registered and approved, 8 HOUR DEFENSE® Hand Sanitizer and EPA approved, microSURE® All Purpose Disinfectant, in efforts to help end the spread of the detrimental COVID-19virus.

Based on the evidence provided by the FDA and the CDC and results exhibited throughout previous studies, 8 HOUR DEFENSE® and microSURE® solutions were effective against two of the largest epidemics seen in the past 20 years, which include the Ebola virus outbreak of 2013 and SARS virus outbreak of 2002. COVID-19 virus has begun to make its mark around the world, infecting and killing thousands of individuals and has progressed from being an epidemic into a declared pandemic by the World Health Organization (WHO) as of March 11, 2020. These numbers continue to increase and the need for protection against contracting and or spreading COVID-19 is crucial.

“We have a moral obligation to get more of these two products to market now,” says Mark L'Hommedieu, CEO ServisMed LLC., the licensed distributor for Strategia products. Never in our lifetime have we had such a threat to our society and way of life. The best way to get these products in the hands of the people is through the commercial market. We’ve ramped up production to and we’re ready to go to war against COVID-19.”

Currently, there are no approved vaccines or treatment options available and as each day passes, more and more people are being infected throughout the world.

8 HOUR DEFENSE® Hand Sanitizer has proven up to 8 hours of defense against viruses when used properly as a hand sanitizer, and microSURE® All Purpose Disinfectant provides nanotechnology micro crystalline structure for revolutionary surface protection with EPA approved “MECHANICAL KILL” mechanism of germs, viruses and other

harmful microorganisms and prevents future contamination – the surfaces continue to remain disinfected long after application. They were both specifically developed to help eliminate the risks of viruses spreading and aid in eradicating infectious processes that are not only present today, but will also provide support in preventing future susceptibility to other harmful microorganisms.

Uses include: commercial office buildings, arenas, airports, cruise ships, retail stores, government buildings, hospitals, schools and more

These products are available in bulk, and distributed by the Licensed Distributor, ServisMed.

MEDIA: For questions, please contact Richard W Harmer at richard@rwharmer.com

ABOUT STRATEGIA®: Strategia Project Management Inc. is an innovative Healthcare group of professionals, creating unique solutions in an effort to become one of the leading biotechnology and healthcare companies in the world. Our team of experts strive to solve worldwide healthcare problems at the most difficult levels, always pushing the boundaries of science and technology. Our board-certified interdisciplinary team of physicians have over 160 years of combined experience within the healthcare industry. This level of experience has provided a mechanism for state-of-the-art research and development in bringing new and innovative healthcare solutions to the market. Our team has developed highly diverse healthcare systems, networks and biotech innovation, providing patient care unmatched by any company.

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